



## Biography

### Dr. Jia Xiao Fang

Dr. Jia Xiao Fang is President of China International Health & Medical Tourism Association (CIHMTA), China's largest and leading health tourism and medical tourism industry platform; Chairman of World Health & Medical Tourism Conference and Expo (WMTCE) in China.

Dr. Jia Xiao Fang has devoted herself to the globally strategic cooperation with health and medical tourism institutes, corporations, agencies and medical insurance providers; international business development in health and medical tourism industry.

By collaborating with China government authorities, she works hard to set up health tourism accreditation and certification system in China. She has taken part in serials of government health tourism destinations, medical tourism clusters programs by providing consultancy in strategy general planning, brand marketing, cross-border collaboration, investment, international trade, business development, projects /programs /portfolios management solutions.

Dr. Jia Xiao Fang serves as consultant and advisor to serials of international healthcare clusters, health & medical tourism destinations. With her multi-faceted experiences and expertise, she was very honored to have been invited as Advisory Board Member, Moderator, Keynote Speaker, Industry Panel Expert of a lot of international healthcare, health tourism, life science industry conferences and forums.

She was cardiovascular medicine doctor, PMI<sup>®</sup> certified Project Management Professional (PMP<sup>®</sup>); MBA in International Business Management.



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